



EMPOWERING COMMUNITY THROUGH DANCE SPONSORSHIP OPPORTUNITY WITH THE COBEQUID DANCERS ASSOCIATION

*By sponsoring the Cobequid Dancers Association,
you are helping us provide children in your
community with the opportunity to experience
the joy and wonder of dance.*



COBEQUID
DANCERS
ASSOCIATION
Dance Families Supporting Dance Families

Dear Prospective Sponsor,

We are reaching out to you on behalf of The Cobequid Dancers Association, a volunteer-lead organization dedicated to supporting the families of Cobequid Dance Academy (CDA). We believe that your company shares our commitment to community development and may be interested in supporting our efforts.

The Cobequid Dancers Association is a registered non-profit and has been an integral part of our community for the past ten years. We have helped CDA families through various programs including tuition support, special programming for CDA dancers and fundraising for CDA families. We have had the privilege of witnessing the positive impacts of this support year after year with each excited toddler twirling around in their first dance leotard, eager elementary-aged children practicing for ballet exams and teens who go on to pursue post-secondary study and professional careers in dance. Truro is filled with dancers who could benefit from your support!

We offer various sponsorship tiers to suit the preferences and capabilities of our sponsors. Each tier comes with its own set of benefits, including logo placement in our promotional materials, acknowledgment at events, and exclusive partnership opportunities.

We would love to discuss how your company can make a meaningful impact on our community through a partnership with The Cobequid Dancers Association. Please let us know a convenient time for a meeting or call to further explore this exciting opportunity.

Sincerely,

Jennifer Felix and Wanda Joy
Co-Chairs, Cobequid Dancers Association

Sponsorship Levels

Grand Jete \$3500

- Sponsorship Appreciation Plaque
- Business Name, Logo and Sponsorship Level listed on CDA's website with link to your website.
- Business Name and Sponsorship Level listed on CDA's and the CDAssoc.'s Facebook pages as well as three feature posts
- Business Name and Sponsorship Level listed in CDA's print and digital Nutcracker playbill
- Full Page Business Ad in CDA's CYCo Company Show digital playbill
- Half Page Business Ad in CDA's Spring Recital digital playbills
- Sponsor Advertising Display in the lobby at all CDA performances - option to have dedicated table
- Business Name and logo at the top of our Sponsor Banner which is displayed at all CDA events and in the lobby of CDA
- Invitation to present a dancer with a commemorative award at CDA's annual awards banquet
- 4 Complimentary Tickets to The Nutcracker
- 4 Complimentary Tickets to CYCo Company Show

ONE GRAND JETE SPONSOR SPOT AVAILABLE ANNUALLY

GOLD \$1500

- Sponsorship Appreciation Certificate
- Business name, logo and sponsorship level listed on CDA's website with link to your website
- 1/2 page ad in the physical and digital Nutcracker programs
- Two posts featuring your business on CDA's Facebook and Instagram
- Two posts featuring your business on the Cobequid Dancers Association Facebook page
- Recognition as a Gold Sponsor in the digital programs for The Nutcracker, Company Show and all three year-end recitals
- Recognition as a Gold Sponsor on our Sponsor Banner which is on display at all CDA events and performances
- 2 Complimentary tickets to The Nutcracker
- 2 Complimentary tickets to CDA's Company Show

TWO GOLD SPONSOR SPOTS AVAILABLE ANNUALLY

SILVER \$800

- Sponsorship Appreciation Certificate
- Business name, logo and sponsorship level listed on CDA's website with link to your website
- 1/4 page ad in the physical and digital Nutcracker programs
- One post featuring your business on CDA's Facebook and Instagram
- One post featuring your business on the Cobequid Dancers Association Facebook page
- Recognition as a Silver Sponsor in the digital programs for The Nutcracker, Company Show and all three year-end recitals
- Recognition as a Silver Sponsor on our Sponsor Banner which is on display at all CDA events and performances
- 2 Complimentary tickets to CDA's Company Show OR The Nutcracker

FOUR SILVER SPONSOR SPOTS AVAILABLE ANNUALLY

BRONZE \$400

- Sponsorship Appreciation Card
- Recognition as a Bronze Sponsor on our Sponsor Banner which is on display at all CDA events and performances
- Recognition as a Bronze Sponsor in the digital playbills for The Nutcracker, Company Show and all three year-end recitals

TEN BRONZE SPONSOR SPOTS AVAILABLE ANNUALLY

Your Impact

Why Sponsor The Cobequid Dancers Association:

- **Tuition Support:** Many talented individuals in our community lack the financial means to pursue their passion for dance. Your sponsorship can make a significant difference by helping us provide tuition support to deserving students, opening doors to artistic opportunities they might not otherwise have.
- **Supporting Special Programming:** We are committed to supporting the special programming that Cobequid Dance Academy offers to its students, including workshops, masterclasses, and performances. Your sponsorship will directly contribute to the enhancement of these programs, allowing CDA to bring in renowned instructors and artists to inspire and educate our dancers.
- **Fundraising Opportunities for Families:** We understand the financial strain that extracurricular activities can place on families. By sponsoring The Cobequid Dancers Association, you not only support the growth of our organization but also provide fundraising opportunities that alleviate financial burdens for our students' families.
- **Community Impact:** Your support will not only impact individual dancers but will have a ripple effect throughout the community. By investing in the arts, you contribute to the overall cultural richness and well-being of our community. With so much emphasis placed on sports, your commitment to supporting children who are invested in dance and the arts shows them that their pursuits are valued by the community.



We appreciate your valuable time and consideration in reviewing our sponsorship package for The Cobequid Dancers Association. Your support has the power to transform lives, enrich our community, and contribute to the continued celebration of the arts.

The Cobequid Dancers Association believes in the strength of partnerships, and your potential involvement signifies a shared commitment to the well-being and cultural vibrancy of our community. Together, we can inspire, empower, and create lasting positive change.

We look forward to the opportunity to discuss how your company's support can make a meaningful impact on the lives of our students and their families. Please feel free to contact us at cobequiddancers@gmail.com to arrange a meeting or to address any questions you may have.

Thank you once again for considering this partnership. We are excited about the prospect of working together to create a more vibrant and inclusive community through the art of dance.

To get in touch, please reach out to us by email at cobequiddancers@gmail.com



C O B E Q U I D
DANCERS
ASSOCIATION
Dance Families Supporting Dance Families

COBEQUID

DANCE

ACADEMY